

Order / Rev: 711523
 Alt Order #: 06304176
 Flight Dates: 10/09/12 - 11/05/12

Advertiser: Democratic Senate Campaign Comm.
 Product Desc: DSCC IE
 Estimate: 1139

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KSDK	10/16/12	10/29/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWTF--	:30	3	\$3,375.00	P-1	0.00	NM	4	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$3,375.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$3,375.00		0.00			
3	KSDK	10/30/12	11/05/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWTF--	:30	4	\$3,375.00	P-1	0.00	NM	4	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$3,375.00		0.00			
4	KSDK	10/09/12	10/12/12	M-F 10-11A News at 10am	CM	10-11A	-TWTF--	:30	3	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		3				\$450.00		0.00			
5	KSDK	10/16/12	11/05/12	M-F 10-11A News at 10am	CM	10-11A	MTWTF--	:30	2	\$560.00	P-1	0.00	NM	6	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$560.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$560.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$560.00		0.00			
6	KSDK	10/09/12	10/22/12	Tonight Show Tonight Show	CM	1035-1137p	MTWTF--	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		1				\$1,010.00		0.00			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$1,010.00		0.00			
7	KSDK	10/23/12	10/29/12	Tonight Show Tonight Show	CM	1035-1137p	MTWTF--	:30	2	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$1,010.00		0.00			
8	KSDK	10/09/12	10/12/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	-TWTF--	:30	2	\$575.00	P-1	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$575.00		0.00			
9	KSDK	10/16/12	11/05/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	MTWTF--	:30	2	\$675.00	P-1	0.00	NM	6	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$675.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$675.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$675.00		0.00			
10	KSDK	10/09/12	10/12/12	M-F Noon News Noon News	CM	12-1230p	-TWTF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$675.00		0.00			
11	KSDK	10/16/12	11/05/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	2	\$790.00	P-1	0.00	NM	6	\$4,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$790.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$790.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$790.00		0.00			
12	KSDK	10/09/12	11/05/12	M-F 2-3p Dr. Oz	CM	2-3p	MTWTF--	:30	2	\$675.00	P-1	0.00	NM	8	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		2				\$675.00		0.00			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$675.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$675.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$675.00		0.00			
13	KSDK	10/09/12	10/12/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	-TWTF--	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		1				\$675.00		0.00			
14	KSDK	10/16/12	11/05/12		CM	3-4p	MTWTF--	:30	1	\$850.00	P-1	0.00	NM	3	\$2,550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Ellen (3:00 PM-4:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$850.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		1				\$850.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$850.00		0.00			
15	KSDK	10/09/12	10/12/12	M-F 4P News News 5 at Four	CM	4-430P	-TWTF--	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$900.00		0.00			
16	KSDK	10/16/12	11/05/12	M-F 4P News News 5 at Four	CM	4-430P	MTWTF--	:30	3	\$1,125.00	P-1	0.00	NM	7	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$1,125.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$1,125.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$1,125.00		0.00			
17	KSDK	10/09/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5p	-TWTF--	:30	4	\$1,125.00	P-1	0.00	NM	4	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		4				\$1,125.00		0.00			
18	KSDK	10/16/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF--	:30	2	\$1,235.00	P-1	0.00	NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$1,235.00		0.00			
19	KSDK	10/30/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF--	:30	5	\$1,235.00	P-1	0.00	NM	5	\$6,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$1,235.00		0.00			
20	KSDK	10/09/12	10/12/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-1111--	:30	4	\$2,250.00	P-1	0.00	NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-1111--		4				\$2,250.00		0.00			
21	KSDK	10/16/12	11/05/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWTF--	:30	5	\$2,800.00	P-1	0.00	NM	11	\$30,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$2,800.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$2,800.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$2,800.00		0.00			
22	KSDK	10/09/12	10/12/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	-TWTF--	:30	2	\$575.00	P-1	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$575.00		0.00			
23	KSDK	10/23/12	11/05/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	MTWTF--	:30	3	\$675.00	P-1	0.00	NM	6	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$675.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$675.00		0.00			
24	KSDK	10/16/12	10/22/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	MTWTF--	:30	2	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$675.00		0.00			
25	KSDK	10/09/12	10/12/12	M-F 5P News Nightly News Adj.	CM	528-530p (5:28 PM-5:30 PM)	-TWTF--	:30	2	\$3,375.00	P-1	0.00	NM	2	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$3,375.00		0.00			
28	KSDK	10/09/12	10/12/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-TWTF--	:30	3	\$2,475.00	P-1	0.00	NM	3	\$7,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		3				\$2,475.00		0.00			
N29	KSDK	10/16/12	11/05/12		CM	6-630P	MTWTF--	:30	4	\$3,025.00	P-1	0.00	NM	7	\$21,175.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6P News News Channel 5 at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	2		\$3,025.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	KSDK	10/16/12-10/22/12		M-F 6P News	6-630P		MTWThF----	:30	(\$3,025.00)	0.00	NM				
See MG 29.10 [Did not air due to Severe Weather cut in]															
10	KSDK	10/19/12-10/19/12		M-F 6P News	6-630P		-----F----	:30	\$3,025.00	0.00	NM				
Ⓜ MG for 29.4 10/17 [n/a]															
Week:		10/23/12	10/29/12	MTWTF--	4		\$3,025.00		0.00						
Week:		10/30/12	11/05/12	MTWTF--	1		\$3,025.00		0.00						
30	KSDK	10/09/12	10/12/12	M-F 6-7A 6-7a	CM	6-7A	-TWTF--	:30	3	\$1,125.00	P-1	0.00	NM	3	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	-TWTF--	3		\$1,125.00		0.00						
31	KSDK	10/23/12	11/05/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	4	\$1,350.00	P-1	0.00	NM	8	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	4		\$1,350.00		0.00						
Week:		10/30/12	11/05/12	MTWTF--	4		\$1,350.00		0.00						
33	KSDK	10/09/12	10/12/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-TWTF--	:30	3	\$2,250.00	P-1	0.00	NM	3	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	-TWTF--	3		\$2,250.00		0.00						
36	KSDK	10/09/12	10/12/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-1111--	:30	4	\$1,010.00	P-1	0.00	NM	4	\$4,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	-1111--	4		\$1,010.00		0.00						
37	KSDK	10/23/12	11/05/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	MTWTF--	:30	5	\$1,250.00	P-1	0.00	NM	10	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$1,250.00		0.00						
Week:		10/30/12	11/05/12	MTWTF--	5		\$1,250.00		0.00						
38	KSDK	10/16/12	10/22/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	MTWTF--	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	1		\$1,250.00		0.00						
39	KSDK	10/12/12	10/12/12	Fri Prime C Dateline	CM	9-10P (9:00 PM-10:00 PM)	----F--	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$3,375.00		0.00						
40	KSDK	10/19/12	11/02/12	Fri Prime C Dateline	CM	9-10P (9:00 PM-10:00 PM)	----F--	:30	1	\$4,500.00	P-1	0.00	NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$4,500.00		0.00						
Week:		10/22/12	10/28/12	----F--	1		\$4,500.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$4,500.00		0.00						
41	KSDK	10/20/12	10/20/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$2,700.00		0.00						
42	KSDK	10/20/12	11/03/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,575.00	P-1	0.00	NM	3	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,575.00		0.00						
Week:		10/22/12	10/28/12	-----S-	1		\$1,575.00		0.00						
Week:		10/29/12	11/04/12	-----S-	1		\$1,575.00		0.00						
43	KSDK	10/13/12	10/13/12		CM	6-7A	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00

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Sat 6-7A															
Sat 6-7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$500.00		0.00			
44	KSDK	11/03/12	11/03/12	Sat 6-7A	CM	6-7A	-----S-	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
Sat 6-7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$550.00		0.00			
45	KSDK	10/13/12	11/03/12	630-7P Wheel Sat	CM	630-7P	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	4	\$4,500.00
630-7P Wheel of Fortune Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,125.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$1,125.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$1,125.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$1,125.00		0.00			
46	KSDK	10/13/12	11/03/12	Sat Prime B	CM	8-9P	-----S-	:30	1	\$900.00	P-1	0.00	NM	4	\$3,600.00
Chicago Fire															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$900.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$900.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$900.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$900.00		0.00			
48	KSDK	10/28/12	11/04/12	NC5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,575.00	P-1	0.00	NM	2	\$3,150.00
News Channel 5 at 5P Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,575.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,575.00		0.00			
49	KSDK	10/14/12	10/14/12	Sun 6-7A	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
Sun 6-7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$450.00		0.00			
50	KSDK	10/21/12	11/04/12	Sun 6-7A	CM	6-7A	-----S	:30	1	\$550.00	P-1	0.00	NM	3	\$1,650.00
Sun 6-7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$550.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$550.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$550.00		0.00			
51	KSDK	10/14/12	10/14/12	Meet The Press	CM	8-9A	-----S	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
Meet The Press Sun 8-9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,700.00		0.00			
52	KSDK	10/21/12	11/04/12	Meet The Press	CM	8-9A	-----S	:30	1	\$6,750.00	P-1	0.00	NM	3	\$20,250.00
Meet The Press Sun 8-9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$6,750.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$6,750.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$6,750.00		0.00			
53	KSDK	10/09/12	10/30/12	Tue Prime C	CM	9-10P	-T-----	:30	1	\$3,375.00	P-1	0.00	NM	2	\$6,750.00
Parenthood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$3,375.00		0.00			
Week:		10/15/12	10/21/12	-T-----					1	\$3,375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	10/15/12-10/21/12		Tue Prime C	9-10P		-T-----	:30		(\$3,375.00)		0.00	NM		
See MG 53.5															
[Prgm Change]															
5	KSDK	10/12/12-10/12/12		Fri Prime C	9-10P		-----F----	:30		\$3,375.00		0.00	NM		
[uncredit]															
Week:		10/22/12	10/28/12	-T-----					1	\$3,375.00		0.00			

Order / Rev: 711523
 Alt Order #: 06304176
 Flight Dates: 10/09/12 - 11/05/12

Advertiser: Democratic Senate Campaign Comm.
 Product Desc: DSCC IE
 Estimate: 1139

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	KSDK	10/09/12	10/30/12	Tue Prime C Parenthood	CM	9-10P	-T-----	:30	1	\$3,375.00	P-1	0.00	NM	2	\$6,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$3,375.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSDK 10/22/12-10/28/12 Tue Prime C 9-10P -T----- :30 (\$3,375.00) 0.00 NM Credited [cancel]															
Week: 10/29/12 11/04/12 -T----- 1 \$3,375.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 KSDK 10/29/12-11/04/12 Tue Prime C 9-10P -T----- :30 (\$3,375.00) 0.00 NM See MG 53.6 [programming change...Now airing Go on/New Normal 10-11p]															
6 KSDK 10/30/12-10/30/12 Tue Prime C 9-10P -T----- :30 (\$3,375.00) 0.00 NM Credited [cancel]															
54	KSDK	10/15/12	10/15/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 M----- 1 \$2,800.00 0.00															
55	KSDK	10/30/12	10/30/12	Tue Prime C Parenthood	CM	9-10P	-T-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$3,375.00 0.00															
													Totals	170	\$283,600.00